

## **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

### **HCG Announces Partnership with Applied OLAP, Inc. to Maximize Client Investments in Oracle Hyperion Essbase.**

Minneapolis, MN – November 10, 2008 [HCG](#), a leading full-service Oracle Business Intelligence provider that specializes in Hyperion consulting, training and software announced today their partnership with Applied OLAP, Inc., a software development company that caters exclusively to users of Hyperion Essbase. This partnership combines HCG's business and technical expertise with Applied OLAP technology to provide more complete Oracle business intelligence solutions to its clients.

HCG is eager to introduce Applied OLAP's Dodeca® software to its clients. Dodeca integrates Essbase and other applications into a single unified interface, is Microsoft Excel compatible, and provides one-stop-shopping for reporting, budgeting, forecasting, and planning applications.

"In today's economy, it is increasingly important for businesses to maximize the return on their Essbase investment in order to improve profitability and increase competitive advantage," says AnneMarie Klimek, HCG Vice President and General Manager. "This strategic alliance with Applied OLAP will help us achieve our goal to provide our clients with the most complete and cost-effective Essbase solutions and help them easily transform their data into real business intelligence."

"We are excited to bring together HCG's proven expertise and our technology to better serve the Oracle Essbase community" said Tim Tow, Oracle ACE Director and President of Applied OLAP, Inc. "HCG and Applied OLAP, Inc. share a customer centric philosophy where our success is measured by the success of our customers."

#### **About HCG**

HCG is an Oracle Certified Partner and BI/EPM provider of choice for delivering full-service Hyperion training, consulting and software. Headquartered near Minneapolis, Minnesota, their Business Intelligence solutions enable companies to optimize business performance, including the ability to analyze data, budget, plan and forecast, generate reports and obtain maximum returns of their technology investments. For more information about HCG visit [www.harbinger-group.com](http://www.harbinger-group.com).

#### **About Applied Olap, Inc.**

Applied OLAP, Inc. is a software company that is focused on the needs of Hyperion Essbase users. Applied OLAP customers include US Bank, JP Morgan Chase, Kroger, Supervalu and other industry leading companies. Its Dodeca software is often called the best interface for Oracle Essbase. It is also an application development and deployment framework that enables companies to deliver powerful, tailored applications to their users. For more information, visit [www.appliedolap.com](http://www.appliedolap.com).

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